

REP HEADLINE# 6306182 TRF# 330291  
\$\$\$ UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP SEP6/12 16.01

FAX# 703 528 7880  
REP. # \_\_\_\_\_ OFF. # 6556 SALESMAN # \_\_\_\_\_  
AGY # \_\_\_\_\_ AGY. NAME CROSSROADS MEDIA LLC  
66 CANAL CENTER PLAZA, SUITE 555  
ALEXANDRIA, VA 22314

\*\*CHANGES\*\* \*\*\*WFTV-TV \*\*\*  
PROGRAM : COLLEGE FOOTBALL  
ORD COM1: PROGRAM AIRING IN THIS TIME PERIOD IS COLLEGE FOOTBALL, NOT MLB.  
THIS IS A MAKE-GOOD FOR OCT6 ON LINE-4 FOR 1 SPOT/WK.

ADV # \_\_\_\_\_ ADV. NAME ISS/AMER. CROSSROADS  
AGY # \_\_\_\_\_ AGY. NAME CROSSROADS MEDIA LLC

REP. # \_\_\_\_\_ OFF. # 6556 SALESMAN # \_\_\_\_\_  
BUYER NAME EMILY MILHOAN

ORDER # \_\_\_\_\_ CONTRACT # 6306182  
PRDCT AMERICAN CROSSROADS EST# 953 COMMENTS: (LINE, ORDER, INVOICE)  
FLIGHT DATES OCT2/12 OCT8/12 WK-1

SALES PRSN WA- JOE KNAUER

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_

CLASS: NATL. LOCAL REGIONAL

DATE SEP6/12 16.01

REP: TO LENA  
FR JULIE  
OK'D MI  
TTL'S RTS  
PLS CFM, THX 9/6

STA: CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

AMERICAN CROSSROADS

:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS :TOTAL:  
:LINE#: : : : : : : : : : : : : : : : : : :  
AGENCY ADVERTISER CODE = 11 AGENCY EST# = 953  
AGENCY PRODUCT CODE = 27  
4 S 330P-700P 30 \$5,000.00 10/6 10/6 0 SAT 0  
PROGRAM : MLB 10\6  
CON COM1: MLB 10\6

12 A 330P-700P 30 \$5,000.00 10/6 10/6 1 SAT 1

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\*\*CHANGES\*\* \*

X# 703 528 7880  
!!  
FROM REP SEP6/12 16.01  
\*\*CHANGES\*\* \*\*\* WFTV-TV \*\*\*

STATION MAKEGOOD OFFERS: : DATE : : DATE : /WK: INVT : : SPTS:  
 M1 OK'D BUY#4 MISSED:SAT/330P-700P OCT6 30S \$5,000.00 (SEP6/12)  
 OFFER:SAT/330P-700P OCT6 30S \$5,000.00 PLS ADVISE.  
 CMT:PROGRAM AIRING IN THIS TIME PERIOD IS COLLEGE FOOTBALL, NOT MLB.

MISSED: SAT/330P-700P  
OFFER: SAT/330P-700P  
CMT: PROGRAM AIRING IN THIS TIME PERIOD IS COLLEGE FOOTBALL, NOT MLB.

MARKET TOTALS \$172,350      WFTV 25%      WKMG 51%      WESH 17%      WOFL 2%      WKCF 0%      WRBW 0%      CABL 0%  
 DEMOS- RA35+\*  
 SVC- NSI